

# COMMUNIC INDONESIA 2017

[www.CommunicIndonesia.com](http://www.CommunicIndonesia.com)



25 – 27 Oct 2017  
(Wed – Fri)  
Jakarta International Expo

The 2nd International  
Communications and Information  
Technology Exhibition & Conference



#CommunicIndo2017



Held concurrently:

## BROADCAST INDONESIA 2017

[www.Broadcast-Indonesia.com](http://www.Broadcast-Indonesia.com)

Organiser:



Supported by:



Coordinating Ministry for Political, Legal and Security Affairs of the Republic of Indonesia



Indonesian Ministry of National Development



Ministry of Communication and Information Technology of the Republic of Indonesia



Ministry of Industry, Republic of Indonesia



National Information and Communication Technology Council



Indonesia ICT Society



Association of Big Data Indonesia



Indonesia Internet Service Provider Association



Association of Digital Entrepreneur Indonesia

# Bringing Southeast Asia's Largest Economy to You

## Booming Middle Class

that will boost Indonesia's economy to be the 7th largest in the world by 2030.

## Improving economic conditions will translate into Increased IT Spending.

BMI Research forecasts a growth of 11.9% CAGR over 2016 – 2020 to reach IDR 230.3 trillion in 2020.

## Vibrant Tech Sector

encouraged by a large young population.

Following the successful inaugural edition of Communic Indonesia, the 2017 show will see the participation of international exhibitors, key industry players, thought-leaders and IT professionals from the ICT industry and beyond.

### Key Focus



Satellite



Internet of Things



Cloud & Big Data



Security & Cyber-Security



4G / 5G / LTE

Held concurrently with **Communic Indonesia 2017**, **Broadcast Indonesia 2017** is the event for the film, TV and entertainment industries.



"Communic Indonesia provided us a very good platform to enter the Indonesian market. Most of our members met potential buyers here and are satisfied with the exhibition. We are looking forward to participating next year!"

**Karen Tsai**  
Taiwan Electrical and Electronic Manufacturers' Association

## Looking Back on a Successful First Edition!

The event was graced by **His Excellency Muhammad Jusuf Kalla** - Vice President of the Republic of Indonesia and **His Excellency Rudiantara** - Minister of Communications & Information Technology.



### Top 5 Visitor Service / Product Interests\*

Wireless Technologies

Connected Devices

Internet of Things (IoT) / Machine to Machine (M2M) / Sensors

LTE / 4G / 5G

Wireless Communications

\* based on 2016's visitor data

MORE THAN **5,600**  
TRADE VISITORS WITH  
**16% C-LEVELS**

MORE THAN **260**  
EXHIBITORS FROM  
**28 COUNTRIES**


**6**  
INTERNATIONAL  
GROUP PAVILIONS


# Showcase Your Best Products / Solutions Related to

- 4G / 5G / LTE
- Antennas & Towers
- Broadband
- BYOD / Mobile Device Management
- Cloud & Big Data
- Unified Collaboration Technologies
- Content Delivery Network (CDN)
- Data Centre and Hosting Services
- Enterprise Mobility Solutions
- Fibre Optics and Cables
- FTTH
- Network Infrastructure
- IPTV
- Machine to Machine (M2M)
- Mobile Advertising
- Mobile Apps & Content
- Mobile Commerce and Payment
- Mobile Security
- RF and Microwave
- Satellite Communications
- Security & Cyber-Security
- Smartcard / RFID
- Mobile Devices
- Storage Systems
- Sustainable ICT
- Telecom Energy & Power System
- Test & Measurement
- Wireless Technologies

\* This exhibit profile list is not exhaustive. It is intended as a guide only.

## Exclusive Marketing Opportunities

 Presentation Opportunities at the Content Theatre

 Product highlights in our Show Preview and E-Newsletters

## Build Relationships with Decision-Makers from These Companies

### ICT Related

- PTT / Communications Authority / Regulators
- Carrier / Mobile Operators
- ISP / Value Added Service Provider
- Satcom / Satellite Carrier
- Manufacturer / OEM
- Reseller / Distributor / Agent
- IT Solutions Provider
- Communications / Data Communications Service Provider
- VAR / System Integrator

### Key Industries

-  Banking / Financial
-  Energy / Oil & Gas
-  Construction / Building Management
-  Engineering / R & D Services
-  Government Body / Military / Utilities
-  Healthcare / Pharmaceutical
-  Service Industry
-  Logistics / Transportation



## INDONESIA 2017 ICT SUMMIT

The 2nd annual Indonesia ICT Summit 2017, hosted by the Ministry of Communication and Informatics of the Republic of Indonesia and Masyarakat Telematika Indonesia (MASTEL) will return as the region's most highlighted and happening ICT event.

As Indonesia aims to have broadband reach 71% of the total number of households by the end of 2019, this summit will amalgamate digitalisation, M2M, analytics and intelligence across the entire ecosystem be it industry players, governments, and technology providers at the summit platform.

Expecting over 400+ attendees, the 2017 event will cover 3 key themes touching upon:

- Broadband
- Internet of Things (IoT)
- Smart Cities

Be there to catch a glimpse of upcoming ICT development plans and insights from industry leaders who will address some of the opportunities and key issues faced in the Indonesia ICT Industry. All happening under one roof, watch this space for more details about the conference in our next update!

### Strong Presence in 2016

**alita**

**ANTIK**  
technology

**ASIASAT**  
Reaching Farther, Bringing You Closer

**DEVISER**

**Draka**  
A member of the Prysmian Group

**HUAWEI**

**irdeto**

**JONSA**

**SAT**

**NAGRA**  
KUDELSKI

**omoco**

**Telkom Indonesia**  
the world in your hand

**TELKOMSEL**

and many more.

### 2016's Supporting Organisations:

 Ministry of Communication and Information Technology of the Republic of Indonesia

 mastel

 **ABOI**  
ASOSIASI BIG DATA INDONESIA  
Association of Big Data Indonesia

 **ADEI**  
Association of Digital Entrepreneur Indonesia

 **APJII**  
Asosiasi Penyelenggara Jasa Internet Indonesia  
INDONESIAN INTERNET SERVICE PROVIDER ASSOCIATION

 **FTTH COUNCIL**  
ASIA PACIFIC

# General Info

## Venue

Jakarta International Expo Kemayoran is a world-class venue located on 44 hectares of land at the heart of the capital city of Jakarta. Its strategic location makes it the number one choice for local and foreign companies looking to showcase their products and services in Indonesia.  
Address: Jl. Benyamin Sueb, Kemayoran, Jakarta 10620, Indonesia  
Website: www.jiexpo.com

## Contact Us for More Information

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# Confirm Your Participation Now!

Secure a prime location for your company by booking now. Exhibition space is allocated on a first come, first served basis. Please consult your nearest local office to ensure your offered space in the hall is suitable for your exhibit profile.

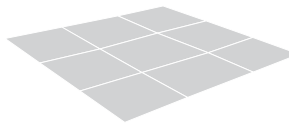
**Book before  
2 June 2017  
to enjoy  
Early Bird Rate  
(EBR)**



## Option 1 Space Only

**SGD520 per sqm (min. 15 sqm)**

**EBR: SGD465 per sqm**

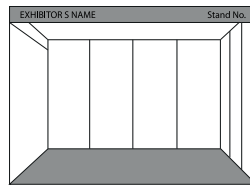


Enjoy the flexibility of building your own single-storey stand and engaging your own contractor (excluding electrics, water and compressed air, which must be ordered from the official show contractor). Exhibit in comfort as the stand is located within the air-conditioned exhibition hall. Includes company information in catalogue and inclusion in pre-show publicity.

## Option 2 Space with Organiser's Standfitting Service

**SGD600 per sqm (min. 9 sqm)**

**EBR: SGD545 per sqm**



Located in the air-conditioned exhibition hall, this option includes space rental, walls, carpet, name-board (fascia), and lighting (furniture and display aids not included). Be included in the show catalogue and pre-show publicity for added exposure at the show.

## Option 3 Space with Organiser's Walk-on Stand Package

**SGD613 per sqm (min. 9 sqm)**

**EBR: SGD558 per sqm**



This option provide a complete stand as described in option 2, plus a range of furniture and display aids. Book a larger stand for more items and display aids to be included. Additional and specialist furniture can be ordered separately.

## Option 4 Outside Space and Double Decker Stands

Please contact the organiser for more information.

